



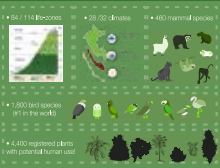
Powered by Amazon Health Products

You have probably heard of the term SUSTAINABILITY. It's a big word and an even bigger idea.

But at Starseed® we know this. SUSTAINABILITY is our company's principle tool for developing solid business opportunities that generate positive change for our planet and people.

Our story

For us it all starts in Peru, one of the most bio diverse countries in the planet.



Nestled between the Amazon rainforest, the Andean slopes, and the Pacific coastal valleys are some of Earth's most valuable natural treasures.

It is in Peru where we (childhood buddies, now fearless entrepreneurs) get together for a trip to the jungle. This journey made us get involved in a trailblazing reforestation project in the lowland Amazon rainforest. Long treks, light boats, camp sites, living in nature... We fell in love with the Amazon, its rich terrain and warm people.

But it was not long before we noticed some of the most absurd problems affecting the Amazon:

Cattle grazing – 1 cow per hectare, turning the Amazon into grassy fields at a ravishing pace.



Subsistence / Slash and Burn Agriculture – low yielding, low priced crops keeping farmers poor and their land devastated.



Seasonal migratory agriculture – putting more pressure on the forest for the next harvest.



Illegal plantations – Coca leaf farming to produce Cocaine.



Informal mining – Illegal mining camps all with complete disregard to the environment and health.



Invasive Mono Culture Agriculture – Palm fields with not a bird's chirp!



Illegal timber extraction – Less forest, worsening climate conditions.

Our Approach

We offer the cleanest, purest, most unique and powerful natural products. We take heed on all the hard work of vertically integrating from field, to factory, to market.

We work directly with almost 1,000 farming families. We organize, train and oversee an integrated network of producers of high quality organic ingredients.

This allows us to have full traceability for our products, assure quality standards and make sure that the impacts of our operations stay true to our beliefs.

Organic

Before we start working with a rural community, we make sure they follow basic organic principles:

- No pesticides
 - No herbicides
 - No GMO (Peru has a 10 year moratorium with GMO).
- We promote the dynamics of organic farming thru constant training, real-time ICS's, and constant certification thru 3rd party certifiers.

Our organic internal control system requires a lot of hard work, so we have given it a special name: **OO - Ongoing Organic Operations.**

We are certified organic: USDA NOP, EU, JAS, and Bio Suisse.



Fair Trade

Our approach of working DIRECTLY with the organic farming communities entails we eliminate any and all intermediaries. This means no speculators involved (any farming activity usually has a lot of them...). The price we pay is the price the farmer gets!

We carefully craft our operations harmoniously match raw material supply and demand to avoid instability. Farming is already a risky enough business from changing climate and water access. This way we make sure we buy all the production of our integrated network of farms.

We make sure that our venture with the farmers is positive and fair. We pay our partner farmers market price, and if the price goes down due to an oversupply we have a Safety Net price that guarantees that business is Fair and square!

We are certified Fair Choice, a social and fair made standard.



The Works

As part of the agreement with our associated farmers we provide:

- Contract farming
- Market prices to farmers
- Farmers protected by Safety Net prices that warrants profitability
- Farm Schools
- Technical training
- Accessibility
- Good Business Practices
- Environmentally Sound Practices
- Organic fertilization
- Harvest and Post-Harvest training
- Organic certification
- Machinery for huffing
- Solar beds for clean drying
- Farming equipment & tools



Go Figure!

We currently work with **almost 1,000** registered farming families.

20 hours of Workshops on Protecting the Environment / year – **500** farmers participated in these group sessions.

Over 300 organic USDA NOP, EU, JAS, Bio Suisse.

240 farms school sessions / year – all take place in small rural towns of the Amazon.

45 group sessions / year about organic farming practices and the certifier's internal control systems.

300 farm tools distributed among registered farmers.

"It makes us very proud that Sacha Inchi, which is a plant that we have cared for many generations, is now our main source of income."

- Manuel Vallejo, Sacha Inchi farmer associated to Starseed®

"When the Starseed® team first came to us we were not sure about this project. However, after several years together, we are very happy to work in a way that is fair and profitable!"

- Julio Tapalima, Sacha Inchi farmer associated to Starseed®

"Being responsible for building a true chain of value around Sacha Inchi is encouraging, given that we get to contribute to the health of our consumers and farmers, but also to the planet we live in."

- Wilfrido Winkler - CEO & Co-Founder Starseed®

Sustainable Sacha Inchi

Sacha Inchi (Pikuknetia volubilis Linnae) is a star shaped foot full of seeds, native to the Amazon rainforest, and consumed for more than 3,000 years by pre Inca civilization.



★ Starseed® brings this ancient and powerful super ingredient to today's world markets. And it does making sure it is fully supported by the 3 pillars of **SUSTAINABILITY.**

Environment

- Pioneered plant that produces its own energy! ✓ Use long for many years. Both organic and produce in its efforts to take pressure away from 2 farmers.
- Farmers earning good incomes can push away other graziers.
- No associated losses in producing and organic farms to meet demand.

Society

- People from the Amazon take pride in the value the world places on one of its precious native plants.
- Farmers benefit by:
- Gradually abandoning illegal coca plantations and activities.
- Pride in the role they play in a well-respected chain of value.
- Consumers have access to a more nutrient dense diet.

Economy

- Farmers get out of a vicious cycle of poverty. They are now able to generate consistent income and cash flow – seeds are harvested every 15 days. ✓ Use long for many years!
- Starseed® invests over 600 people full time. Every employee is on formal payroll for full access to social & health benefits.

It is this amazing journey of faith in our planet, we have built important strategic alliances with different organizations with whom we share common goals:



I am Starseed®... bringing the power of the Amazon to you!